The Economic Naturalist：in Search of Explanations for Everyday Enigmas



最妙趣横生的经济学课堂

[美] 罗伯特·弗兰克 (Robert Frank) 著 闾佳 译

为什么牛奶装在方盒子里可乐却装在圆瓶子里?

为什么女士衣服的扣子在左边而男士的在右边?

为什么全新的二手车要比新车便宜得多?

为什么餐厅都为饮料提供免费续杯?

为什么女模特要比男模特挣得多?

为什么大学教授[illegible]?

中国人民大学出版社
China Renmin University Press

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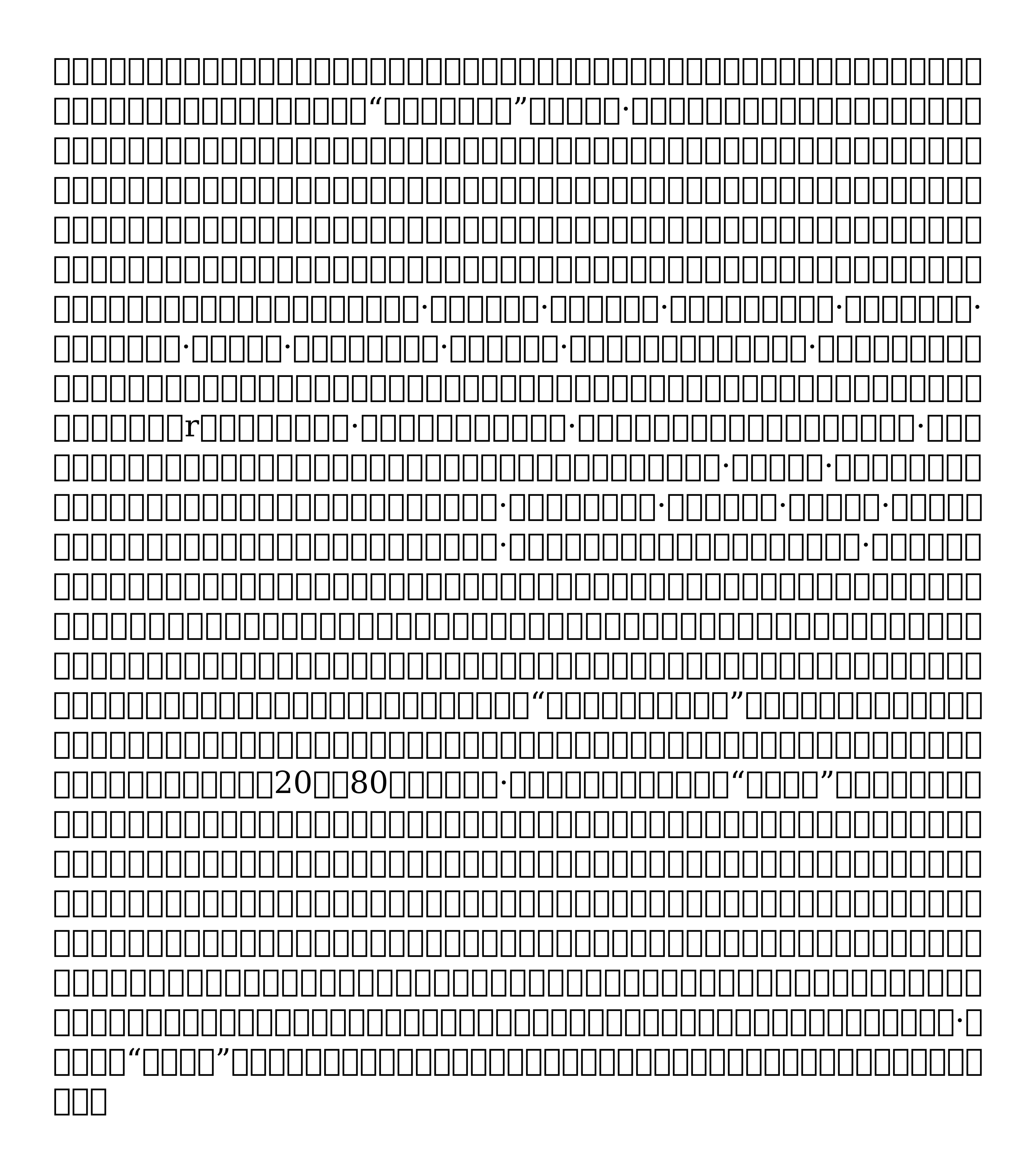
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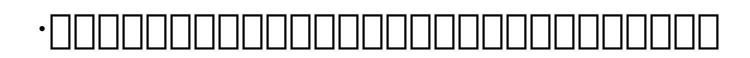
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1999

(RobRoy) DangerousLiaisons

TheCountofMonteChristo

TheThreeMusketeers · WilliamHobbs

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